

2020 SPONSORSHIP OPPORTUNITIES



Community



Education



Resources

Showcase Your Leadership!

WHO WE ARE

We are Austin's only collaborative community organization that supports entrepreneurs in the natural products and CPG space.

MISSION

Naturally Austin's mission is to stimulate conscious growth, foster sustainable and responsible entrepreneurship, and develop exceptional leaders while growing the Central Texas natural and consumer products ecosystem.

YOUR INVESTMENT IN THE FUTURE OF CPG

Investing in Naturally Austin means investing in the future of CPG. Austin is a hot bed of activity for natural products and our mission is to continue to fuel this success through innovation, education and networking. With your support you are championing growth and our CPG leaders of tomorrow.

CONTACT US: info@naturallyaustin.org

NATURALLY AUSTIN OFFERINGS

Expert led Workshops • Founder Circles
Mentoring Program • Annual Pitch
Event Investor Facilitation • Community
Entrepreneurship Development Programs
• Mentoring for Youth Entrepreneurs •
Quality Networking Opportunities • Coffee
Meet-ups Networking Mixers • Outdoor
gatherings Community Service • Access
to Resources Discounts on Services from
Partners Directory of Helpful Services

NATURALLY NETWORK

We are an affiliate of the Naturally Network which currently has branches in Boulder (the founding entity), Bay Area, and Chicago. When visiting sister cities, members of each of the affiliates is entitled to the same benefits as she/he would be at their home organization. By being part of the Naturally Network we as a whole are able to create bigger impact and connect to a larger community of like-minded people.



SPONSORSHIP

Your Support Is What Makes
Naturally Austin Possible!

01

PREMIER SPONSORSHIP - \$10,000

Subscription period: 1 year

Automatic renewal (recurring payments)

Includes up to 8 Individual Memberships

Featured Logo: Website, Monthly Newsletters, Annual Pitch Event, Promotional Videos, and Education Series

Thanked From Stage: Education Series, Annual Pitch Event*

Two (2) quarterly blog posts (featuring company's content) + blasts on our social channels

20% Discount: additional employee memberships and event tickets

02

PLATINUM SPONSORSHIP - \$5,000

Subscription period: 1 year

Automatic renewal (recurring payments)

Includes up to 4 Individual Memberships

Featured Logo: Website, Monthly Newsletters, Annual Pitch Event, Promotional Videos, and Education Series

Thanked From Stage: Education Series, Annual Pitch Event

One (1) blog post a year featuring company's content

03

GOLD SPONSORSHIP - \$2,500

Subscription period: 1 year

Automatic renewal (recurring payments)

Includes 2 Individual Memberships

Large Logo: Website, Monthly Newsletters, and Annual Pitch Event

Two (2) company shoutouts a year on LinkedIn and Instagram



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04

SILVER SPONSORSHIP - \$1,000

Subscription period: 1 year

Automatic renewal (recurring payments)

Includes 2 Individual Memberships

Medium Logo: Website, Monthly Newsletters, and Annual Pitch Event

05

BRONZE SPONSORSHIP - \$500

Subscription period: 1 year

Automatic renewal (recurring payments)

Includes 2 Individual Memberships

Small Logo: Website, Monthly Newsletters, and Annual Pitch Event

06

A LA CARTE OPTIONS

One newsletter feature - starting at \$800

One blog feature on Naturally Austin website + inclusion in newsletter + blasts on Naturally Austin social channels - starting at \$2000

5 company shoutouts a year on Naturally Austin social media channels - starting at \$1500

Customized Off-The-Shelf series featuring company CEO or Founder - starting at \$2000

One Q&A with company founder on Naturally Austin podcast/livestream + blasts on social - starting at \$3000

Customer happy hour or dinner with Naturally Austin Board of Directors - starting at \$4000

Customized members-only sampling event or happy hour - starting at \$12000 (can be split with two additional sponsors).

Have something special in mind? We would love to craft your custom sponsorship to support Naturally Austin. Please contact us at: info@naturallyaustin.org.